SUNSHINE PERIOD

Milton, Mass 02186 Mass of Sun 3, 2003

Comm Michael Dowell FCC Washington, D.C.

Sir

The FCC seems unerly conserned over ownership of TV and radio stations, but does nothing to regulate them.

For example

While watching a TV program a commercial eventually appears which blows your eardrens off because the aperators out the stations are were tely turn the islumine on full blast to get one's attention.

In defense the viewes turns down the valume to avoid a headache. Then when the program returns the viewes can't hear the cialogue because of the received sound valumme, which now has to be confinted upward.

When do you pean in doing something about that

Halter Hieluc

Confirmed

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Distribution Center

Rebecca Kamil 3988 Vanstone Commerce Twp, MI 48382 (248)-363-6541 June 7, 2003

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Federal Communications Commission Consumer & Governmental Affairs Bureau Consumer Complaints 445 12th Street, SW Washington, D C 20554

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Distribution Center

To Whom It May Concern

The recent court ruling, which approved the relaxation of media ownership regulations, is horrendous and blatantly tramples on our first amendment rights. Now a single cooperation may own forty-five percent of T V stations which allows the one large company to even have more control of our nation's media The rewriting of the two existing "cross-ownership" rules has lifted the previous limits which kept companies from owning a newspaper and a radio or a TV station in the same market. In effect, companies can own multiple channels of information in the same market, thus, creating a monopoly This ruling has furthered the need for more access to information from many, other diverse sources

This is a new form of censorship because we are offered only a small numbers similar point of view The only voices we are able to hear are those of a handful of cooperations who use an assortment of problem causing techniques to sell a program, particularly television programs Most assume they are able to tune these out values the programs present if they do not coincide with there own But these people do not realize they unconsciously absorb the ideas because of the repetition of these "media values" and gradually they begin to accept these as the norm They then begin to conform their own values to the ones displayed on T V Children are especially vurnrible by the being won over by the values on T V because television is the main form of education for children Many children's window to the world is television A recent poll has shown that the average child will have watched six to eight years of television in his or her lifetime With these large numbers longed in, children are watching more and more television and therefore their worldview is becoming smaller

As television has become the main window to the world for children, they have begun to view T V programs as reality. This false reality is showing children how they should behave, dress. and interact with others. The network's programs are giving kids a distorted view of what the FCC 2 June 7, 2003

world really is One such television network, which specifically targets to the thirteen to twenty-one year-old demographic, is MTV. This network shows many violent shows such as *Jackass Jackass* is a television program which consists of grown men repeatedly hurting themselves as a form of entertainment. This exposure to such violence at a young age has obvious repercussions. Children have begun to find violent and painful acts humorous and have even imitate the show by hurting themselves deliberately for fun. Since children are conditioned to believe the pain of another as comical, their immediate response to a situation when someone is hurt is to be amused while it should be to help the injured person.

Another area of concern on MTV is the music videos which have become progressively more violent This violence is most commonly directed at women. One specific music video often shown on MTV is Hot in Here by a well-known rap artist, Nelly This video shows about five men and surrounded by one hundred women dancing provocatively Simultaneously, the women are taking off their clothes while the men grab and rub against them at the men's will One woman is even wearing shorts that have Nelly's name branded on the rear as if marking his property This explicit sexual content is actually intended for children audience. This video and many like it, promotes the rape myth, that women secretly want to be grabbed, touched, and raped That when a woman says 'no', it really means 'yes' This holds a very dangerous message that boys can rape a woman, even if she protests, because she really enjoys it. The growing number of younger males sexually assaulting young girls shows this influence The affect of this video on girls is paranoia that the world is full of violent men whom society allows to grab you at anytime These girls are then rightfully frightened by this concept of begin groped by strangers Instead of attempting to change this, they accept it as the norm because they are exposed to this so often This fear cripples girls because they no longer want to experience new places and people because the world appears so violent to women

This altered perception of the world has begun to ignite fear in children. They have begun to believe the world is a cruel place. This next generation is exposed at a dangerously young age to degrees of violence and sexual content that only leads to problems. These problems will increase now that you are offering our society a limited view of the world. This court ruling brings to our country a form of censorship. This censorship is oppressive and you are helping to oppress the American public from alternative viewpoints. In opening up the airwaves to more people with varied opinions will help lessen this propaganda you are allowing to brainwash Americans.

Sincerely,

Rebecca Kamil

June 6, 2003

Jennifer Donahue 45723 White Pine Dr

Novi. MI 48374

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Federal Communications Commission 445 12th Street SW Washington, DC 20554

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Distribution Center

To Whom It May Concern

I am writing this letter because of the rules on limiting media ownership being relaxed. As a consumer, I feel that it is not a good idea that potentially one person could own all major stations

I feel that this could, and will not, be a good idea First, if only one person could own all the networks than they would become a very powerful person. Their ideas and views would be the only ones portrayed on television. They would then have the power of persuasion over all the viewers. Second, what people see and hear on television, allow them to acquire values. If people begin to model and acquire their values form what they are seeing on television, and if all the television is sending the same message, possibly negative values, then all the values could be negative and harmful to other people. Third, the television shows and ads on television are all sending basically the same message The basic message on television is that the only people that are acceptable are young, flawless, light skin, and wealthy Television shows with people who are poor or live in poverty are very rarely shown, and when they are they are usually making fun of the situation. Finally, most of the people who are on televisions are young, Caucasian people, that does not represent accurately the number of young Caucasian people. Our country is full of people from other nations and ethnicity's. The networks need to have more televisions shows with people from different backgrounds. I feel that more people need to be able to voice their options to change negative options

Thank you for your time listing to my concerns. I hope that you will consider my thoughts and make the best decision on the new policy of relaxing the rules on limited media ownership

Sincerely, Junited Landille

Jennifer Donahue

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